

Macrovision's Digital Entertainment Technologies Selected by Onkyo to Power State-of-the-Art Home Theater Experience

Onkyo's Next-Generation IP AVR Enables Consumers Access to Personal and Premium Digital Audio Media from the Comfort of Their Home Theater

SANTA CLARA, Calif.--(BUSINESS WIRE)--Macrovision Solutions Corporation (NASDAQ:MVSN), a digital entertainment technology leader, announced today that Onkyo, one of the leaders in audio/video components and home theater systems throughout the world, is using the Macrovision Connected Platform for the development of its next-generation IP audio video receiver (AVR). Onkyo chose Macrovision's technologies to develop its AVR so that consumers have the ability to acquire, manage and play back personal and premium digital audio media content from a variety of devices and locations in the house—all from the comfort of their home theater using a remote control.

Onkyo's IP AVR, compliant with Digital Living Network Alliance (DLNA) 1.5 interoperability guidelines, provides a cutting-edge solution whereby home theater enthusiasts can stream a variety of digital audio content—music and Internet radio and services—available on their home network or through DLNA-compliant media devices in the home such as PCs, network attached storage (NAS) devices or home media servers. Users also have the ability to access and control their music content via a graphical user interface on a television monitor. Using the new Onkyo AVR, consumers can enjoy their audio content on powerful surround-sound outputs at the highest level of performance in even very large rooms.

"Onkyo remains at the forefront of the home theater and digital revolutions," said Mr. Nobuaki Okuda, executive officer, Division of Business Development, Onkyo. "Our next-generation networked AVR is designed to meet the highest standards of excellence for the ultimate sound experience. More and more, consumers want access to large libraries of digital audio content located on other devices and PCs in the home. Macrovision's Connected Platform brought this capability to our product, enabling our customers to have easier access and control in enjoying music over the network via a seamless interface."

Macrovision, in collaboration with professional services provider eSOL, worked closely with Texas Instruments (TI) on the integration of its DA830 Aureus™ digital audio processor, in the Onkyo AVR. As a highly-integrated processor with the features of an ARM-based applications processor and audio digital signal processor core, the DA830 is the muscle behind the audio decoding and processing functionality in the new Onkyo system.

"Our CE manufacturer customers in the home theater industry have a critical need to quickly bring innovative products to market that also meet a host of interoperability standards," said David Maples, product line manager, Texas Instruments. "Macrovision's solution provides support and integration of our audio decoding and processing DSP platforms, including our newest DA830 networked audio processor. In tandem with Macrovision and eSOL, we are able to seamlessly integrate DLNA capabilities into our DSP offerings for the Onkyo AVR, which helps drive faster time-to-market."

"Consumers continue to look to a digital lifestyle that allows them access to a nearly infinite source of media content that is now available," said Akitaka Nishimura, senior vice president, Asia Pacific, Macrovision. "Whether it is accessing music from other devices, or from the Internet, consumers want to be able to manage this content from one location for ease of use, simplicity and a rich digital entertainment experience."

The Onkyo AVR will be available in mid-2009 in the North America market and also in other global regions.

The Macrovision Connected Platform includes technologies that enable customers to customize their consumer products to connect with thousands of DLNA-, UPnP- and DTCP-IP-compliant devices. Macrovision's Connected Platform solution includes a complete package of standards-based development tools and reference designs, enabling CE manufacturers to customize advanced digital home entertainment products—saving time and money. The Connected Platform consists of a source code development kit (SDK), player and server software applications and a customizable, easy-to-navigate user interface. Operating system- and chip-agnostic, the solution allows CE

device manufacturers to select which components and feature add-ons they want while benefiting from the ability to develop a first-rate consumer electronic device.

About Macrovision Solutions Corporation

Macrovision Solutions Corporation is focused on providing a uniquely simple digital home entertainment experience by delivering solutions to businesses to protect, enhance and distribute digital goods to consumers across multiple channels. Macrovision's technologies are deployed by companies in the entertainment, consumer electronics, cable and satellite, and online distribution markets to solve industry-specific challenges and bring greater value and a more robust user experience to their customers. The result of deploying Macrovision's solutions is a simple end user experience for discovering, managing and enjoying digital content. Today, Macrovision provides connected middleware, media recognition, interactive programming guides, copy protection and rich media, data and metadata on music, games, movies and television programming. The company also operates an entertainment portal which can be found at <http://www.allmusic.com>. Macrovision holds over 4,100 issued or pending patents and patent applications worldwide.

Macrovision is headquartered in Santa Clara, California, with numerous offices across the United States and around the world including Japan, Hong Kong, Luxembourg, and the United Kingdom. More information about Macrovision can be found at www.macrovision.com.

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